Dear Forage Client,

This exploratory task was about finding the insights from sample sales data. Here are the analysis done.

* Unique values of category that we have consider. Fruit has the highest of 998 values.
* There are 4 types of payment method done. E-wallet, debit card, credit card and by cash.
* Heavy correlation between price and quantity of 0.024.
* We need more rows of data. The current sample is only from 1 store and 1 week worth of data
* We need to frame the specific problem statement that we want to solve. The current business problem is too broad, we should narrow down the focus in order to deliver a valuable end product
* We need more features. Based on the problem statement that we move forward with, we need more columns (features) that may help us to understand the outcome that we're solving for

Best regards,

Tejas Shinde